



**CTM Board Meeting Minutes
December 2, 2019
Clifton Recreation Center**

Present: Peter Block, Pat Borders, Joe Brunner, Brian Duffy, Stephanie Gilbreath, Buddy Goose, Robert Hamburg, Brad Hawse, Catherine Hicks, Rama Kasturi, Seth Maney, Kevin Marsh, Vince Metzger, Malcolm Montgomery, Joyce Rich

Absent: None

A quorum is present. Meeting called to order at 7:01 pm by President Hawse.

I. Police Report

Officer Hageman reported on crime statistics over the past 28 days. Theft from autos and auto theft are both down over 75%, and theft in general is down 53%. For the year, burglaries are significantly down but crime overall is up slightly (i.e. 3.1%). The full STARS and other reports can be found at <http://cincinnati-ohio.gov/police/crime-analysis>.

II. November Meeting Minutes

Secretary Brunner moved to adopt the minutes of the November 4, 2019 Board meeting. Trustee Duffy seconded the motion. A vote was taken. The motion passed unanimously.

III. Census Announcement

Marissa Pherson from the US Census Bureau announced that the Census Bureau is hiring census takers to assist with in-person efforts to get an accurate census count. The Bureau is actively recruiting right now, and the pay rate has been raised to \$23.50/hr. Individuals are hired for an 8 week contract for between 15 to 40 hours per week. You must be 18 or older, and the Bureau prefers US citizens unless you have a language skill. Individuals may apply online at <http://2020census.gov/jobs>. Getting an accurate census count is very important for the community, so please help get the word out.

IV. Treasurer's Report

Treasurer Goose reported on CTM's budget performance for 2019. Event income is above budget, largely due to the Off Ludlow Art Gallery and the Golf Outing. The NSP figure

is artificially high because last year's grant came during this year. The CANS PTO income figure will go away now that we are no longer their fiscal sponsor. Membership income is down pending membership payments received tonight. Overall, revenue is up and expenses were steady.

Treasurer Goose next reviewed the CTM balance sheet for November. CTM has total assets/reserves of \$88,208.47 with no outstanding liabilities. Income and expenses were as expected. The major movement related to moving the CANS PTO funds out of our account.

Following the report, Trustee Marsh reported on the final results for the Golf Outing. Gross revenue was \$14,039.59, and there is an additional \$2,100 pledged that may or may not materialize. He then moved that CTM write the check to the beneficiary in the amount of \$11,000, reflecting our traditional 3/8-5/8 split of the first \$8,000, so that the cash can move out of our account this year. Trustee Kasturi seconded the motion.

Discussion ensued regarding the amount payable to the beneficiary (i.e. the Little Sisters of the Poor) and whether the Little Sisters had received a part of the gross revenue and/or additional \$2,100 pledged directly, and how that would impact the amount payable to the beneficiary. Following discussion, a vote was taken. The motion passed with six votes in favor, five opposed, and one abstention.

Secretary Bruner then moved to accept the Treasurer's report. Trustee Gilbreath seconded the motion. The motion passed with one abstention. A copy of the Treasurer's Report is attached.

V. Neighborhood Support Program

Treasurer Goose began by briefly reviewing prior conversations about how to spend CTM's NSP grant money. Through those discussions, CTM has focused on replacing benches along the Ludlow Avenue Business District. Trustee Gilbreath then briefly elaborated on the need to replace the benches and how it fits with the NSP program. Treasurer Goose then moved that the NSP grant money be used for the purchase of benches for the Clifton neighborhood business district. Trustee Marsh seconded the motion.

Discussion ensued regarding the need for bench repair and replacement, the styles of benches available (particularly the engraved benches that CUF has installed), further funding sources, and the possibility that Metro will install benches with advertisements. Following discussion, a vote was taken. The motion passed with 33 in favor and none opposed. A copy of the motion as passed is attached.

VI. McAlpin/Middleton Crosswalk Mural

President Hawse introduced Kip Eagen to discuss ongoing repairs to the utility box artwork and a proposal to install a mural at the McAlpin/Middleton crossing. All 19 utility boxes were successfully retouched, cleaned, and repaired as needed. There is a great sense

of community pride in the utility box artwork, and the repairs will ensure the murals remain fresh and vibrant.

Regarding the street mural project, as part of the City's Vision Zero pedestrian safety initiative there is a "Paint the Street" drive going on to install murals at various crosswalks to try and calm traffic. The application has to come through the community council, and if the City grants it we would move to the fundraising stage. He is proposing to use the east walk across McAlpin to recreate the Beatles' Abbey Road album cover, but with historic Clifton figures. There would be associated signage with information about the figures. He asks that CTM submit the official application (that Kip will complete) for this project.

President Hawse moved to have CTM be the applicant for this project. Vice President Borders seconded the motion. Discussion ensued regarding the potential cost associated with the project, potential sources of funding, the time to complete, how long the mural would last without needing repair, and the content of the mural. Following discussion, a vote was taken. The motion passed unanimously.

VII. Ludlow Avenue Parking Restriction and Parklet Trials

Trustees Montgomery and Hicks reported on the outcome of the Ludlow Avenue rush hour parking restriction and parklet trials. Working with DAAP, CTM has been exploring ways to reduce and calm traffic along Ludlow Avenue through the business district and make it more pedestrian-friendly. The parklet will be taken down on December 7th but seemed to be a big success and CTM is exploring ways to bring it back in the spring. Regarding the parking restriction trial, CTM has not heard any complaints from the City and the feeling is that it has been successful. The trial will last three more months, and we expect the change will be made permanent.

Trustee Montgomery moved that CTM adopt a resolution of appreciation for the City's DOTE for working collaboratively with CTM and the neighborhood to implement these projects. Vice President Borders seconded the motion. A vote was taken and the motion passed unanimously.

Trustee Montgomery then moved that CTM adopt a resolution of appreciation for Councilmember Mann's office for his assistance making the parklet trial happen. Vice President Borders seconded the motion. A vote was taken and the motion passed unanimously.

Trustee Kasturi asked what the feedback has been from the businesses and how a petition opposing the parklet was handled. Vice President Borders reported that the businesses were mostly supportive, with some complaints. Regarding a petition, Trustee Hicks noted that no formal petition was ever presented to CTM.

VIII. CTM's 2020 Goals

Trustee Block led a discussion with the Trustees and community members in attendance regarding what the community wants out of CTM in 2020. The Trustees and community members in attendance split into small groups and discussed what they appreciate about Clifton, what they are concerned about, and what they'd like CTM to focus its energies on. Feedback included safety issues including pedestrian safety, appreciation for and growing the amount and quality of public art, and increasing community engagement and diversity of viewpoints. Further discussions and community engagement sessions will follow.

IX. Election Results

President Hawse announced the results of the Trustee election. The new trustees are, in alphabetical order, Jan Brown-Checco, Gerald Checco, Catherine Hicks, Mark Jeffreys, Jennifer Krivickas, and Ioanna Paraskevopoulos. Because the election was a seven-way tie, the Board will have to decide which trustee has been elected to which position, which impacts the term because two spots were for less than a three year term.

X. Clifton Plaza Redesign

Vice President Borders announced that the DAAP students will be presenting their projects this Friday at DAAP, and then there will be a public presentation on December 8th from 11:00 to 1:00 at the Esquire. This is part of process for vetting ideas to renovate and renew Clifton Plaza, and five ideas will be presented. All are invited to attend the presentation.

XI. Holidays on Ludlow

President Hawse announced that Holidays on Ludlow is December 6th. There will be live music, exhibitions, and carriage rides. We need volunteers, and anyone interested should contact President Hawse and/or meet at the Off Ludlow Gallery on December 6th.

XII. Trustee Announcements

President Hawse thanked the outgoing Trustees for all of their service to CTM and Clifton.

Trustee Metzger reported that the Lantern Walk was a big success and thanked everyone for their assistance.

Trustee Block reported that the Off Ludlow Gallery has netted approximately \$1,000 during its first six months in operation.

Vice President Rich reported that the Off Ludlow Gallery has been chosen to be one of the photo focus locations for 2020.

Trustee Maney thanked the new Trustees for volunteering and wished them good luck.

Trustee Montgomery thanked everyone who helped to decorate Ludlow Avenue for the holidays.

Trustee Hicks announced that new sister city flags have been added to the side of the Gaslight Bar and Grill, and more will be coming.

Trustee Gilbreath thanked everyone for their support of the benches project.

XIII. Community Questions/Announcements

State Representative Brigid Kelley reported on recent developments and laws passed by the Ohio legislature, including bills related to reproductive rights and education. She is running for reelection and will have information available to anyone who is interested.

XIV. Adjournment/Next Meeting

The meeting was adjourned at 8:50 p.m. The next scheduled CTM meeting is at 7 p.m., Monday January 6, 2019 at the Clifton Recreation Center.

Respectfully submitted by Joe Brunner, CTM Secretary.

Clifton Town Meeting

BUDGET VS. ACTUALS: 2019 BUDGET - FY19 P&L

January - December 2019

| | TOTAL | | |
|---------------------------------|--------------------|--------------------|-------------------|
| | ACTUAL | BUDGET | % OF BUDGET |
| Revenue | | | |
| Art Sales Off Ludlow Gallery | 10,875.00 | | |
| Clifton Chronicle Income | 7,281.00 | 11,000.00 | 66.19 % |
| Donations | 676.90 | 2,000.00 | 33.85 % |
| Event Income | | | |
| CliftonFest Income | | 300.00 | |
| Golf Outing Income | 8,395.00 | 7,500.00 | 111.93 % |
| Golf Outing Sponsorship | 10,700.00 | 9,000.00 | 118.89 % |
| Holidays on Ludlow Sponsorship | | 1,000.00 | |
| Lantern Walk Income | | 50.00 | |
| Lantern Walk Sponsorship | | 500.00 | |
| Memorial Day Income | 1,190.00 | 1,000.00 | 119.00 % |
| Memorial Day Sponsorship | 500.00 | 1,000.00 | 50.00 % |
| Uncategorized Event Income | 414.00 | | |
| Total Event Income | 21,199.00 | 20,350.00 | 104.17 % |
| Grants | | | |
| Annual Interest Grant | 709.00 | 782.00 | 90.66 % |
| Neighborhood Support Program | 14,635.00 | 6,085.00 | 240.51 % |
| Restricted Grants | | | |
| CANS PTO Income | 1,106.00 | | |
| Keep Cincinnati Beautiful Grant | 5,200.00 | 5,600.00 | 92.86 % |
| Utility Box Artwork Grant | -750.00 | | |
| Total Restricted Grants | 5,556.00 | 5,600.00 | 99.21 % |
| Total Grants | 20,900.00 | 12,467.00 | 167.64 % |
| Interest | 832.29 | 800.00 | 104.04 % |
| Memberships | 1,906.00 | 4,000.00 | 47.65 % |
| Sponsorships | 18,640.00 | | |
| Website Sponsorship | | 500.00 | |
| Total Sponsorships | 18,640.00 | 500.00 | 3,728.00 % |
| Unapplied Cash Payment Revenue | 235.25 | | |
| Total Revenue | \$82,545.44 | \$51,117.00 | 161.48 % |
| GROSS PROFIT | \$82,545.44 | \$51,117.00 | 161.48 % |
| Expenditures | | | |
| Administrative Expenses | 1,554.90 | 800.00 | 194.36 % |
| Clifton Chronicle Expenses | 14,015.70 | 14,000.00 | 100.11 % |
| Clifton Plaza Expenses | | 2,000.00 | |
| Committees | | | |
| Beautification Committee | | 4,300.00 | |
| Business Committee | | 100.00 | |
| Education Committee | | 100.00 | |
| Executive Committee | 210.00 | 100.00 | 210.00 % |
| Fundraising Committee | | 500.00 | |

| | TOTAL | | |
|------------------------------------------|--------------------|---------------------|------------------|
| | ACTUAL | BUDGET | % OF BUDGET |
| Housing and Zoning Committee | 56.00 | 1,000.00 | 5.60 % |
| Membership Committee | | 1,500.00 | |
| Nominating Committee | | 50.00 | |
| Website Committee | 375.12 | 250.00 | 150.05 % |
| Total Committees | 641.12 | 7,900.00 | 8.12 % |
| Event Expenses | | | |
| Clifton Plaza Programming | | 500.00 | |
| CliftonFest Expenses | 3,000.00 | 3,000.00 | 100.00 % |
| Golf Outing Expenses | 5,055.41 | 4,500.00 | 112.34 % |
| Golf Outing Grant | 8,000.00 | 9,000.00 | 88.89 % |
| Holidays on Ludlow Expenses | 1,800.00 | 1,800.00 | 100.00 % |
| Lantern Walk Expenses | 589.77 | 600.00 | 98.30 % |
| Memorial Day Expenses | 1,568.23 | 1,500.00 | 104.55 % |
| Uncategorized Event Expenses | 520.66 | | |
| Wednesdays on the Green Expenses | | 1,500.00 | |
| Total Event Expenses | 20,534.07 | 22,400.00 | 91.67 % |
| Insurance | 592.12 | | |
| Off Ludlow Gallery Expenses | 394.28 | | |
| Owed Artists Off Ludlow Gallery | 8,588.25 | | |
| Rent Off Ludlow Gallery | 1,200.00 | | |
| Total Off Ludlow Gallery Expenses | 10,182.53 | | |
| Restricted Grant Spending | | | |
| CANS PTO Expenses | 3,762.81 | | |
| Total Restricted Grant Spending | 3,762.81 | | |
| Special Projects | | | |
| Murals and Artwork | 12,100.00 | | |
| Parklet | 1,896.72 | | |
| Walking Route - NSP | 5,000.00 | 5,000.00 | 100.00 % |
| Total Special Projects | 18,996.72 | 5,000.00 | 379.93 % |
| Transaction Fees | | | |
| PayPal Fees | 33.18 | 250.00 | 13.27 % |
| Square Fees | 401.89 | | |
| Total Transaction Fees | 435.07 | 250.00 | 174.03 % |
| Unapplied Cash Bill Payment Expenditure | 0.00 | | |
| Total Expenditures | \$70,715.04 | \$52,350.00 | 135.08 % |
| NET OPERATING REVENUE | \$11,830.40 | \$ -1,233.00 | -959.48 % |
| Other Expenditures | | | |
| Reconciliation Discrepancies | 0.16 | | |
| Total Other Expenditures | \$0.16 | \$0.00 | 0.00% |
| NET OTHER REVENUE | \$ -0.16 | \$0.00 | 0.00% |
| NET REVENUE | \$11,830.24 | \$ -1,233.00 | -959.47 % |

Clifton Town Meeting

BALANCE SHEET

As of November 30, 2019

| | NOV 2019 | | |
|----------------------------------------|---------------------|-------------------------|-----------------|
| | CURRENT | AS OF OCT 31, 2019 (PP) | % CHANGE |
| ASSETS | | | |
| Current Assets | | | |
| Bank Accounts | | | |
| Cash on Hand | 300.00 | 316.00 | -5.06 % |
| Cert of Deposit 33 | 14,410.78 | 14,410.78 | 0.00 % |
| Cert of Deposit 91 | 39,453.71 | 39,453.71 | 0.00 % |
| Checking | 24,821.27 | 29,596.19 | -16.13 % |
| Arts and Culture Account | 5,450.07 | 5,897.32 | -7.58 % |
| CANS PTO | 0.00 | 3,334.81 | -100.00 % |
| Total Checking | 30,271.34 | 38,828.32 | -22.04 % |
| PayPal Bank | 878.27 | 878.27 | 0.00 % |
| Prepaid Postage | 256.53 | 222.19 | 15.46 % |
| Total Bank Accounts | \$85,570.63 | \$94,109.27 | -9.07 % |
| Other Current Assets | | | |
| Clifton Market Loan | 0.00 | 0.00 | |
| Prepaid Expenditures | 0.00 | 0.00 | |
| Uncategorized Asset | 0.00 | 0.00 | |
| Undeposited Funds | 2,637.84 | 928.00 | 184.25 % |
| Total Other Current Assets | \$2,637.84 | \$928.00 | 184.25 % |
| Total Current Assets | \$88,208.47 | \$95,037.27 | -7.19 % |
| TOTAL ASSETS | \$88,208.47 | \$95,037.27 | -7.19 % |
| LIABILITIES AND EQUITY | | | |
| Liabilities | | | |
| Current Liabilities | | | |
| Other Current Liabilities | | | |
| Loan Write-off | -8,000.00 | -8,000.00 | 0.00 % |
| Reimbursements Owed | 0.00 | 0.00 | |
| Total Other Current Liabilities | \$ -8,000.00 | \$ -8,000.00 | 0.00 % |
| Total Current Liabilities | \$ -8,000.00 | \$ -8,000.00 | 0.00 % |
| Total Liabilities | \$ -8,000.00 | \$ -8,000.00 | 0.00 % |
| Equity | | | |
| Opening Balance Equity | 75,914.77 | 75,914.77 | 0.00 % |
| Retained Earnings | 8,463.46 | 8,463.46 | 0.00 % |
| Net Revenue | 11,830.24 | 18,659.04 | -36.60 % |
| Total Equity | \$96,208.47 | \$103,037.27 | -6.63 % |
| TOTAL LIABILITIES AND EQUITY | \$88,208.47 | \$95,037.27 | -7.19 % |



2020 NSP Grant

2020 Proposal

- This year we are recommending using all the approx. \$6000 NSP grant for the purchase of benches for our neighborhood business district



Passed unanimously by CTM Board of Trustees, 12/2/19

Resolution of Appreciation

Clifton Town Meeting hereby expresses its appreciation to the staff of the City of Cincinnati Department of Transportation and Engineering Services, for the collaborative spirit and efficient speed with which it implemented the removal of rush-hour parking restrictions in the Ludlow Avenue Business District, and guided the design and installation of the Ludlow Avenue Parklet. Both projects have demonstrated that community councils and City government can work together to make their neighborhoods better and safer places to work and live.

_____ December 2,
2019
Brad Hawse
President
Clifton Town Meeting

Resolution of Appreciation

Clifton Town Meeting hereby expresses its appreciation to Council-member David Mann for his leadership in procuring the support of the City for the Ludlow Avenue rush-hour parking changes and the installation of the Ludlow Avenue Parklet. Both projects have demonstrated that community councils and City government can work together to make their neighborhoods better and safer places to work and live.

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2019
Brad Hawse
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